



ORDER

Flight Dates **10/30/12-11/06/12**

Contract / Revision **316127 /**

Original Date / Revision
10/26/12 10/29/12

Advertiser **American Future Fund**

Agency **Mentzer Media**

Buying Contact

**600 Fairmont Avenue - Suite #306
Towson, MD 21204**

Product

American Future Fund

Agency Com 15%

Billing Contact

**600 Fairmont Avenue - Suite #306
Towson, MD 21204**

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:13:00

Estimate # **619**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive
Dave Lombardo

Account Executive	Order%	Start Date	End Date
Dave Lombardo	100%		
Tanya Winscott	%		

Order Share 15% Market Value 334666

Competing Station	% of Order	Amount
CABLE	%	0
KASW	%	0
KDRX	%	0
KPHO	18%	60240
KPNX	18%	60240
KPPX	%	0
KSAZ	24%	80320
KTVK	25%	83666
KTVW	%	0
KUSK	%	0
KUTP	%	0
UNKWN	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	40	\$42,670.00	\$50,200.00	0.00	10/29/12	11/05/12	40	\$42,670.00	\$50,200.00
Totals	40	\$42,670.00	\$50,200.00	0.00					

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	KNXV	10/30/12	11/02/12	M-F 12pm-1pm The Chew	CM	12pm-1pm	- TWTF - -	:30	4	\$750.00	FX	0.00 NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	- TWTF - -	4		\$750.00		0.00					
N 2	KNXV	10/30/12	11/02/12	M-F 1pm-2pm Right This Minute	CM	1pm-2pm	- TWTF - -	:30	4	\$750.00	FX	0.00 NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	- TWTF - -	4		\$750.00		0.00					
N 3	KNXV	10/30/12	11/02/12		CM	2pm-3pm	- TWTF - -	:30	4	\$750.00	FX	0.00 NM	4	\$3,000.00



KNXV

Print Date: 10/29/12

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Contract / Revision **316127** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/26/12/ 10/29/12

Order Sep 00:13:00

Advertiser **American Future Fund** Product **American Future Fund**

Estimate # **619**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				M-F 2pm-3pm General Hospital											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWTF - -		4				\$750.00		0.00			
N 4	KNXV	10/30/12	11/02/12	M-F 430pm-5pm M-F 430pm-5pm	CM	430pm-5pm	- TWTF - -	:30	4	\$2,500.00	FX	0.00	NM	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWTF - -		4				\$2,500.00		0.00			
N 5	KNXV	10/30/12	11/02/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	- TWTF - -	:30	2	\$3,500.00	FX	0.00	NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWTF - -		2				\$3,500.00		0.00			
N 6	KNXV	10/30/12	11/02/12	Jimmy Kimmel Live Jimmy Kimmel	CM	1102p-1206a / 103-	TWTF - -	:30	8	\$500.00	FX	0.00	NM	8	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWTF - -		8				\$500.00		0.00			
N 7	KNXV	11/03/12	11/03/12	Sa GMA Sa 6-7am Good Morning ,	CM	6am-7am	- - - - - S -	:30	2	\$750.00	FX	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- - - - - S -		2				\$750.00		0.00			
N 8	KNXV	11/04/12	11/04/12	SU 1035pm-1105pm ABC15 Sports Sunday	CM	1035pm-1105pm	- - - - - S	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- - - - - S		2				\$400.00		0.00			
N 9	KNXV	11/04/12	11/04/12	SU 1105pm-1205am SU 1105pm-1205am	CM	1105pm-1205am	- - - - - S	:30	2	\$200.00	P-2	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- - - - - S		2				\$200.00		0.00			
N 10	KNXV	11/05/12	11/05/12	M-F 1pm-2pm Right This Minute	CM	1pm-2pm	M - - - - -	:30	1	\$750.00	FX	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M - - - - -		1				\$750.00		0.00			
N 11	KNXV	11/05/12	11/05/12	M-F 12pm-1pm The Chew	CM	12pm-1pm	M - - - - -	:30	1	\$750.00	FX	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M - - - - -		1				\$750.00		0.00			
N 12	KNXV	11/05/12	11/05/12	M-F 430pm-5pm M-F 430pm-5pm	CM	430pm-5pm	M - - - - -	:30	1	\$2,500.00	FX	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M - - - - -		1				\$2,500.00		0.00			
N 13	KNXV	11/05/12	11/05/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	M - - - - -	:30	1	\$3,500.00	FX	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M - - - - -		1				\$3,500.00		0.00			
N 14	KNXV	11/05/12	11/05/12	Jimmy Kimmel Live Jimmy Kimmel	CM	1102p-1206a / 103M-	- - - - -	:30	2	\$500.00	FX	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M - - - - -		2				\$500.00		0.00			
N 15	KNXV	10/30/12	11/02/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	- TWTF - -	:30	2	\$4,500.00	FX	0.00	NM	2	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



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**KNXV-TV
PHOENIX**Contract / Revision **316127** Flight Dates **10/30/12-11/06/12**Hiatus DatesOriginal Date / Revision 10/26/12/ 10/29/12Order Sep 00:13:00Advertiser **American Future Fund** Product **American Future Fund**Estimate # **619**

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N15	KNXV	10/30/12	11/02/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	- TWTF - -	:30	2	\$4,500.00	FX	0.00	NM	2	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- TWTF - -	2		\$4,500.00		0.00						
														Totals	40 \$50,200.00
*Tax 1 Note: Tax 0.5%.															

*Tax 1 Note: Tax 0.5%.